

## TAMÁSTSLIKT CULTURAL INSTITUTE



### Tamástslíkt Cultural Institute presents **World War I Posters**

**November 6 - January 2**

For immediate release - Pendleton, OR

"World War I Posters" opens on Friday, November 6 at Tamástslíkt Cultural Institute. Admission is free on opening day from 10am-5pm.

World War 1, also known as the Great War, was fought between 1914 and 1918. There was no internet, television, movies, or radio to explain the war or the need for Americans to be involved. News communications at the time were from newspapers, magazines, and posters. There were no online social networks, e-mail, video chat, or cell phones for people to express their views on the war or for soldiers and their families to communicate with each other. This was done primarily through letters, postcards, and photographs sent through civil and military postal services. This exhibit illustrates early 19th century government and private social media efforts and how they impacted those "over there" and at home. It features 65 original posters from the World War I era, including an original "Uncle Sam" poster, as well as artifacts and ephemera from the time period.

For more information, go to [www.tamastlikt.org](http://www.tamastlikt.org).

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### About Tamástlikt Cultural Institute

Tamástlikt Cultural Institute is owned and operated by the [Confederated Tribes of the Umatilla Indian Reservation](#). A Blue Star museum, Tamástlikt is one of the many museums across the nation that offers free admission to families of active duty servicemen and women year-round.

In addition to the museum and interpretive center, Tamástlikt operates a museum store, café, and offers meeting room rentals. Tamástlikt is open six days a week, 10am-5pm, Monday-Saturday; closed Thanksgiving, Christmas, and New Year's Day. Kinship Café is open from 11am to 2pm on the same days the museum is open.

Tamástlikt is located at 47106 Wildhorse Boulevard at the far end of the main driveway of the Wildhorse Resort & Casino, 10 minutes east of Pendleton, Oregon. Tamástlikt can be reached via Exit 216 off Interstate I-84 or by following the "Mission-LaGrande" sign south off Highway 11 onto Highway 331.

For more information, contact Tamástlikt Cultural Institute at 541.429.7700 or visit [www.tamastlikt.org](http://www.tamastlikt.org).

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*Media: for more information, photos, interviews, please contact Michelle Liberty at [Attitude Marketing](#), 509.540.0931 or email [liberty@getattitude.net](mailto:liberty@getattitude.net).*