

TAMÁSTLIKT CULTURAL INSTITUTE



PEPSI PRIMETIME @ THE MUSEUM PRESENTS "Concrete Pow Wow" at Tamástlikt Cultural Institute

For immediate release - Pendleton, OR

"Concrete Pow Wow", filmed at the 4th Annual All Nations Skate Jam (ANSJ) in Albuquerque, New Mexico, is a feast of interviews, art, music, and explosive skate action. Pepsi Primetime @ the Museum presents this 30-minute film at Tamástlikt Cultural Institute on Saturday, May 2 at 1pm.

ANSJ is a program of Nibwaakaawin, a unique, skate-centered Native nonprofit organization dedicated to the education and empowerment of Native youth. Nibwaakaawin's mission is to foster creativity, build courage, enable cultural identity and pride, and promote non-violent and healthy physical activity through skateboarding.

Skateboarding is the fastest growing sport on Native American reservations giving youth an opportunity to exercise and socialize. Nibwaakaawin directs the popularity of skateboarding towards essential life-long skills and positive physical and mental health benefits.

"Concrete Pow Wow" is being shown in conjunction with Tamástlikt Cultural Institute's current exhibit, "Ramp It Up! Skateboard Culture in

Native America" which runs through May 25.

Pepsi Primetime @ the Museum is free and open to the public. Complimentary refreshments will be served.

For more information, go to www.tamastsligt.org.

About Tamástsligt Cultural Institute

Tamástsligt Cultural Institute is owned and operated by the [Confederated Tribes of the Umatilla Indian Reservation](#). A Blue Star museum, Tamástsligt is one of the many museums across the nation that offers free admission to families of active duty servicemen and women year-round.

In addition to the museum and interpretive center, Tamástsligt operates a museum store, café, and offers meeting room rentals. Tamástsligt is open six days a week, 10am-5pm, Monday-Saturday; closed Thanksgiving, Christmas, and New Year's Day. Kinship Café is open from 11am to 2pm on the same days the museum is open.

Tamástsligt is located at 47106 Wildhorse Boulevard at the far end of the main driveway of the Wildhorse Resort & Casino, 10 minutes east of Pendleton, Oregon. Tamástsligt can be reached via Exit 216 off Interstate I-84 or by following the "Mission-LaGrande" sign south off Highway 11 onto Highway 331.

For more information, contact Tamástsligt Cultural Institute at 541.429.7700 or visit www.tamastsligt.org.

Media: for more information, photos, interviews, please contact Michelle Liberty at [Attitude Marketing](#), 509.540.0931 or email liberty@getattitude.net.