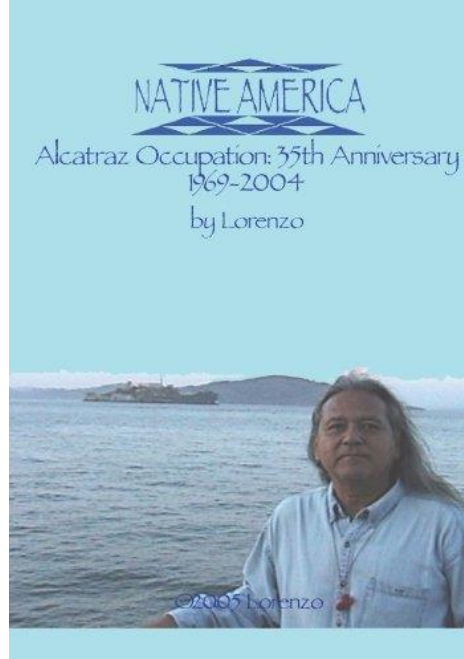


TAMÁSTSLIKT CULTURAL INSTITUTE



PEPSI PRIMETIME @ THE MUSEUM PRESENTS "Alcatraz Occupation: 35th Anniversary 1969-2004" AND "We Hold the Rock"

For immediate release - Pendleton, OR

Saturday, July 18, at 1pm, Pepsi Primetime @ the Museum presents two film documentaries. On November 20, 1969, Alcatraz Island was occupied by American Indians of many tribes and held for 19 months. This action protested government policies designed to eliminate tribal rights regarding land, hunting and fishing. "Alcatraz Occupation" celebrates the occupation and honors the original occupiers through songs, stories, and dance.

"We Hold the Rock" was produced by the National Park Service and is a

documentary of the occupation of Alcatraz Island by Indians of All Tribes in 1969-1971. Each film lasts about half an hour.

Pepsi Primetime @ the Museum is FREE and open to the public. Complimentary refreshments will be served.

For more information, go to www.tamastlikt.org.

About Tamástlikt Cultural Institute

Tamástlikt Cultural Institute is owned and operated by the [Confederated Tribes of the Umatilla Indian Reservation](#). A Blue Star museum, Tamástlikt is one of the many museums across the nation that offers free admission to families of active duty servicemen and women year-round.

In addition to the museum and interpretive center, Tamástlikt operates a museum store, café, and offers meeting room rentals. Tamástlikt is open six days a week, 10am-5pm, Monday-Saturday; closed Thanksgiving, Christmas, and New Year's Day. Kinship Café is open from 11am to 2pm on the same days the museum is open.

Tamástlikt is located at 47106 Wildhorse Boulevard at the far end of the main driveway of the Wildhorse Resort & Casino, 10 minutes east of Pendleton, Oregon. Tamástlikt can be reached via Exit 216 off Interstate I-84 or by following the "Mission-LaGrande" sign south off Highway 11 onto Highway 331.

For more information, contact Tamástlikt Cultural Institute at 541.429.7700 or visit www.tamastlikt.org.

Media: for more information, photos, interviews, please contact Michelle Liberty at [Attitude Marketing](#), 509.540.0931 or email liberty@getattitude.net.